



BOSNIA AND HERZEGOVINA



Students of the Bosnia and Herzegovina

BE PART OF CHANGE

with your innovative and
sustainable ideas in Tourism



Get your thinking cap on because the **2023 UNWTO Students' League is starting in Bosnia and Herzegovina and we need your ideas!**

- Are you a **High School Student (14 to 18)** or an **undergraduate Tourism Student (25 or under)**?
- Do you want to be part of **change** for a **more sustainable Tourism sector**?
- Do you want to learn about what is happening in the sector from **top professionals**?
- Do you want to **become** the BiH **winning team** and participate in the **Grand Global Final** with other teams from around the world?

More information on
the UNWTO Students'
League can be found at:

Scan or click me!



UNWTO, under the framework of the **BRIDGE project** that counts on the financial support of the **Italian Agency for Development Cooperation (AICS)** and is implemented and co-financed by the United Nations Development Programme in Bosnia and Herzegovina (UNDP BiH) in collaboration with the **Ministry of Foreign Trade and Economic Relations of BiH**, is launching the 2023 UNWTO Students' League – Bosnia and Herzegovina, an innovative environment to empower and motivate young people by giving them real-time experience working on creating and presenting innovative sustainable solutions for the challenges that the sector is facing nowadays.

Through an online competition, Students from around the world will compete to give the tourism sector their best sustainable ideas on the pressing subjects of the sector, such as the themes chosen for this year, Tourism for Rural development, through the challenge "Off the Beaten Track".

This competition bridges the gap between students' education and training and the realities of our sector and therefore not only gives students more insight on our sector and on the possible job avenues that exist but also enables these young people to then enter the labor market as highly qualified and skilled professionals capable of adapting to any situation that may arise.

The 2023 UNWTO Students' League-Bosnia and Herzegovina

Participants:

- Two categories:
 - **High School students (14 to 18)** years-old
 - **Undergraduate Tourism students (19 to 25)** years old
- 1 Team of 5 students per School/Institution/University

How:

1. Online Registration
2. Challenge will be published for all previously confirmed participants on UNWTO Students League Platform so that they can start working on their solutions
3. Students/Teams will have 6 weeks to answer with their solution in English
4. Students will receive online learning sessions from top international experts on the challenge subject
5. An International Jury panel will evaluate and score the solutions
6. Publication of Scoreboard
7. Live National Final4 competition in Bosnia and Herzegovina with the 4 top Teams from each category
8. Winning Team from each category will participate in the Global Grand Final

What do you gain?

- **Experience** from working on a real situation in the Tourism sector
- **Learning** about the best practices in the field **from top professionals**
- **Networking**
- **Winning** solutions will be **published in UNWTO e-publication**
- **Exciting prizes**

Join the 2023 UNWTO Students' League and
be part of the Change!

Register here

<https://www.unwto.org/unwto-students-league-countries>

WILL YOU AND YOUR TEAM BE THE WINNING TEAM IN BOSNIA AND HERZEGOVINA?